

Tobias Beckwith

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www.tobiasbeckwith.com (personal site)

www.wizardventure.com (new enterprise site)

History

1997-Present

Founder/CEO Tobias Beckwith, Inc.

1988-1997

Founder/CEO Tobias Beckwith & Associates, Inc.

1989-2021

Business & Production Management to Marco Tempest & Jeff McBride

1993-present

Faculty & Administration for the McBride Magic & Mystery School

2013-2016

Wizard's Way Keynote at dozens of Bay Area Events

2009-2021

A star speaker at *The Magic & Meaning Conference* - "The TED Talks of Magic"

2009-2011

Speaker Workshops for scientists at Jackson Labs & Univ. of New Mexico, Las Cruces

1983-1988

Company & Theater Manger, *Oh! Calcutta!* & The Edison Theater on Broadway

1979-1983

P.A. & Assistant Company Manger for *Sweeney Todd* on Broadway & National Tour

1977-1979

General Manager for *The Fantasticks* & The Sullivan Street Theater, Off-Broadway

Biography

Tobias Beckwith's current focus on creating transformative experiences as a consultant, speaker, workshop leader and creative director is the reflection of a long career in show business. Having worked in almost every possible capacity in live entertainment--from director and producer to actor and magician, as lighting director, stage manager and business manager--Beckwith now brings his unique insights to the world of start-ups and corporate productions at all levels.

Beckwith has written and published four books: *Beyond Deception*, Vol. 1 & 2 (for performing magicians, sharing creativity and power presentation tips learned from his background directing theater), *The Wizard's Way* and *The Wizard's Way to Powerful Presentations* (outlining powerful leadership, transformation and presentation techniques for creating change).

His most recent book *Beyond Applause - Marketing and Management for the Independent Performer* is one of the few resources effectively teaching independently employed speakers and performers the secrets of running their businesses and building careers.

He has been an instructor or lecturer at the University of Pittsburgh, University of New Mexico, UC Berkeley and the Jackson Lab, teaching various classes in the performing and presentation arts. In New York, he served on the management and production teams of the long running hit shows *The Fantasticks*, *Oh! Calcutta!* and the original Broadway and national touring productions of *Sweeney Todd*. He has produced shows for magicians Jeff McBride and Marco Tempest in New

Skills

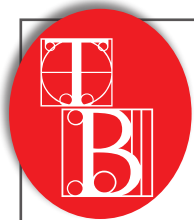
- An inspiring and entertaining speaker on using the talents of actors, magicians, and other to help organizations create and manage change, "The Wizard's Way."
- Top talent is using his skills as director and teacher to draw out the best from others, particularly when the project has to do with performance and communications.
- As a manager or CEO of a half dozen different companies, Tobias has handled almost every aspect of small business management, from payroll to hiring to contract negotiation, marketing and much more.
- As a writer, he has published five books, with a sixth in the works. He has had articles published in every major magazine for magicians. His press releases have a high rate of pick up in various media.
- A productive user of MS Office programs and Adobe's InDesign, Premiere, Muse, Illustrator and Photoshop, as well as Google's productivity suite.

Education

Masters - University of Pittsburgh / Directing for Theater

Bachelor's - Temple University / Acting & Dance *magna cum laude* / with special honors in Theater Arts

A More Detailed Timeline Follows



Tobias Beckwith

Timeline Highlights

- 1962 - Wrote, directed & starred in his first play at age 10
- 1972 - Founded the “York Summer Street Players” to produce theater in the parks during summers in York, PA
- 1974 - Bachelors from Temple University - Theater Arts
- 1976 - Masters from University of Pittsburgh - Directing
- 1974-78 - **Taught Theater & Speech as Instructor at U. Pittsburgh**
- 1978 - **General Manager - The Fantasticks/Sullivan Street Theater, NYC**
- 1979-81 - **Sweeney Todd on Broadway and First National Tour - PA and then Assistant Company Manager**
- 1982-87 - **Oh! Calcutta! on Broadway & Touring - Shared Management Duties**
Installed first PC's in management offices for Broadway shows
Set up first TicketMaster Box Office on Broadway
- 1986 - **Founded first company, Tobias Beckwith & Associates, Inc. / CEO - NYC**
- 1990 - *Produced Jeff McBride's “Mask, Myth & Magic” off-Broadway*
- 1991 - *Produced “Mask, Myth & Magic” for Showboat, Atlantic City*
- 1991 - *Co-Produced First “Mystery School” retreat*
This continues as The McBride Magic & Mystery School
- 1993 - *Produced “Magic Behind the Mask” for Showboat, Atlantic City*
- 1993 - *Produced “Magical Mysterium” - Grand Cayman*
- 1993 - *Co-Produced first “World Magics Festival”*
- 1993 - *Touring production of “Mask, Myth & Magic” for London, Hong Kong & Taiwan*
- 1996 - *Produced “Magic Behind the Mask” - Monte Carlo and for Thames Television special*
- 1997 - **Co-Founder Real Magic, Inc. - VP - Las Vegas**
Created and produced Incidental Character shows for Caesars Magical Empire through 2001
- 1997 - **Founded Tobias Beckwith, Inc. / CEO - Las Vegas**
- 2000 - *Produced “Magic - The Secret Art” at Magicopolis in Santa Monica*
- 2000 - *Created first “Master Class for Magicians” with Jeff McBride*
- 2005 - *Created first “Get Your Career in Gear” seminar for magicians*
- 2006 - *Produced & Directed “Magic at the Edge” - Laughlin, NV*
- 2006 - *Column “Career 101: Marketing & Business for Magicians” ran in MAGIC*
- 2007 - **Wrote & published “Beyond Deception: The Theory and Technique for Creating Original Magic”**
Became one of top 3 best seller magic books of 2008
- 2008 - **Produced & Directed “Magic at the Edge” - Las Vegas**
- 2009 - **Developed “Power Presentation for Scientists” with Dr. Randy Smith**
Delivered at U. New Mexico & Jackson Lab over 3 years
- 2014 - *Published “Beyond Deception, Vol. 2 - From the Wizard's Corner”*
- 2015 - **Published “The Wizard's Way: Secrets from Real Wizards of the Past Revealed for the World Changers of Today”**
- 2016 - **Published “The Wizard's Way to Powerful Presentations”**
- 2016 - *Developed & began delivery of “Wizard's Way to Effective Leadership”*
A wake-up keynote for traditional leaders - with magic
- 2016 - **Founded The Wizard Venture - Business Consulting from a different perspective.**
- 2018 - **Published “Beyond Applause - Marketing & Management for Independent Performers”**