

# Tobias Beckwith

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[www.tobiasbeckwith.com](http://www.tobiasbeckwith.com) (personal site)

[www.wizardventure.com](http://www.wizardventure.com) (new enterprise site)

[www.wizardsway.net](http://www.wizardsway.net) (site for Wizard's Way books)

## History

### 1997-2015

Founder/CEO Tobias Beckwith, Inc.

### 1988-1997

Founder/CEO Tobias Beckwith & Associates, Inc.

### 1989-present

Business & Production Management to Marco Tempest & Jeff McBride

### 1993-present

Faculty & Administration for the McBride Magic & Mystery School

### 2013-present

*Wizard's Way* Keynote at dozens of Bay Area Events

### 2009-2016

Presented on various Performance Topics at *Magic & Meaning Conference*

### 2009-2011

Speaker Workshops at Jackson Labs & U. of New Mexico, Las Cruces

### 1983-1988

Company & Theater Manger, *Oh! Calcutta!* & The Edison Theater on Broadway

### 1979-1983

P.A. & Assistant Company Manger for *Sweeney Todd* on Broadway & National Tour

### 1977-1979

General Manager for *The Fantasticks* & The Sullivan Stree Theater, Off-Broadway

## Biography

Tobias Beckwith's current focus is on creating transformative magical experiences as a consultant, speaker, workshop leader and creative director is the reflection of a long career in show business. Having worked in almost every possible capacity in the live entertainment--from director and producer to actor and magician, as lighting director, stage manager and business manager--Beckwith now brings his unique insights to the world of startups and corporate productions at all levels.

Beckwith has written and published four books: *Beyond Deception, Vol. 1 & 2* (for performing magicians, sharing creativity and power presentation tips learned from his background directing theater), *The Wizard's Way* and *The Wizard's Way to Powerful Presentations* (outlining powerful leadership, transformation and presentation techniques for creating change).

He has been an instructor or lecturer at the University of Pittsburgh, University of New Mexico, UC Berkeley and the Jackson Lab, teaching various classes in the performing and presentation arts. In New York, he served on the management and production teams of the long running hit shows *The Fantasticks, Oh! Calcutta!* and the original Broadway and national touring productions of *Sweeney Todd*. He has produced shows for magicians Jeff McBride and Marco Tempest in New York, Atlantic City, Las Vegas and at arts festivals and corporate events around the world. Those he has coached have appeared on national TV, the TED talks, on Broadway, and at top conferences and institutions around the world.

## Skills

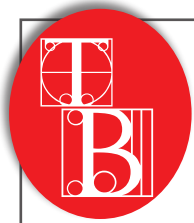
- Top talent is directing and coaching speakers and performers to raise their abilities quickly.
- As a manager or CEO, Tobias has handled almost every aspect of small business management, from payroll to hiring to contract negotiation, marketing and much more.
- As a writer, he has published four books, with a fifth in the works. He has had articles published in every major magazine for magicians. His press releases have a high rate of pick up in various media.
- A productive user of MS Office programs and Adobe's InDesign, Premiere, Muse, Illustrator and Photoshop.

## Education

Masters Degree - University of Pittsburgh / Directing for Theater

Bachelor's Degree - Temple University / Acting & Dance *magna cum laude* / with special honors in Theatre Arts

*A More Detailed Timeline Follows*



# Tobias Beckwith

## Timeline Highlights

- 1962 - Wrote, directed & starred in his first play at age 10
- 1972 - Founded the "York Summer Street Players" to produce theater in  
the parks during summers in York, PA
- 1974 - Bachelors from Temple University - Theater Arts
- 1976 - Masters from University of Pittsburgh - Directing
- 1974-78 - **Taught Theater & Speech as Instructor at U. Pittsburgh**
- 1978 - **General Manager - The Fantasticks/Sullivan Street Theater, NYC**
- 1979-81 - **Sweeney Todd on Broadway and First National Tour -  
PA and then Assistant Company Manager**
- 1980 - Bought first personal computer, learned to program in BASIC
- 1982-87 - **Oh! Calcutta! on Broadway & Touring - Shared Management Duties**  
*Installed first PC's in management offices for Broadway shows*  
*Set up first TicketMaster Box Office on Broadway*
- 1986 - **Founded first company, Tobias Beckwith & Associates, Inc. / CEO - NYC**
- 1990 - *Produced Jeff McBride's "Mask, Myth & Magic" off-Broadway*
- 1991 - *Produced "Mask, Myth & Magic" for Showboat, Atlantic City*
- 1991 - *Co-Produced First "Mystery School" retreat*  
*This continues as The McBride Magic & Mystery School*
- 1993 - *Produced "Magic Behind the Mask" for Showboat, Atlantic City*
- 1993 - *Produced "Magical Mysterium" - Grand Cayman*
- 1993 - *Co-Produced first "World Magics Festival"*
- 1993 - *Touring production of "Mask, Myth & Magic" for London,  
Hong Kong & Taiwan*
- 1996 - *Produced "Magic Behind the Mask" - Monte Carlo  
and for Thames Television special*
- 1997 - **Co-Founder Real Magic, Inc. - VP - Las Vegas**  
*Created and produced Incidental Character shows for  
Caesars Magical Empire through 2001*
- 1997 - **Founded Tobias Beckwith, Inc. / CEO - Las Vegas**
- 2000 - *Produced "Magic - The Secret Art" at Magicopolis in Santa Monica*
- 2000 - *Created first "Master Class for Magicians" with Jeff McBride*
- 2005 - *Created first "Get Your Career in Gear" seminar for magicians*
- 2006 - *Produced & Directed "Magic at the Edge" - Laughlin, NV*
- 2006 - *Column "Career 101: Marketing & Business for Magicians" ran in MAGIC*
- 2007 - **Wrote & published "Beyond Deception: The Theory and Technique  
for Creating Original Magic"**  
*Became one of top 3 best seller magic books of 2008*
- 2008 - **Produced & Directed "Magic at the Edge" - Las Vegas**
- 2009 - **Developed "Power Presentation for Scientists" with Dr. Randy Smith**  
**Delivered at U. New Mexico & Jackson Lab over 3 years**
- 2014 - *Published "Beyond Deception, Vol. 2 - From the Wizard's Corner"*
- 2015 - **Published "The Wizard's Way: Secrets from Real Wizards of the Past  
Revealed for the World Changers of Today"**
- 2016 - **Published "The Wizard's Way to Powerful Presentations"**
- 2016 - *Developed & began delivery of "Wizard's Way to Effective Leadership"*  
*A wake-up keynote for traditional leaders - with magic*
- 2016 - **Founded The Wizard Venture - Business Consulting from a different  
perspective.**